



City Research Online

City St George's, University of London

Citation: van Laer, T., Visconti, L. M. & Feiereisen, S. (2014). Need for narrative. NA - Advances in Consumer Research, 42, p758.

This is the published version of the paper.

This version of the publication may differ from the final published version. To cite this item please consult the publisher's version.

Permanent repository link: <https://city-ref-test.eprints-hosting.org/id/eprint/18058/>

Copyright and Reuse: Copyright and Moral Rights remain with the author(s) and/or copyright holders. Copies of full items can be used for personal research or study, educational, or not-for-profit purposes without prior permission or charge, unless otherwise indicated, provided that the authors, title and full bibliographic details are credited, a hyperlink and/or URL is given for the original metadata page and the content is not changed in any way. For full details of reuse please refer to [City Research Online policy](#).

NEED FOR NARRATIVE

Film Festival

Friday 24 October | 2:30pm | Ruth Room | first floor

Saturday 25 October | 8:00am | Ruth Room | first floor



a film by

Tom van Laer,
Luca M. Visconti,
&
Stephanie Feiereisen